



**Better Data. Better Decisions.**



## Data Visualization

**Discover hidden facts and trends for informed decision making through visual data analysis.**

We intelligently optimize how your data speaks to you so you can make evidence-based decisions with an in-depth understanding of your position, challenges and opportunities.



## Data Warehousing

**Create a detailed outlook of your business or program by combining all data sources.**

We build optimized data warehouse structures to ensure high performance and data accessibility. Your fragmented data is extracted from multiple sources and transformed to produce usable data for efficient and easy querying.



## Project & Product Management

**Increase business efficiency and success with flexible products and sustainable processes.**

We provide detailed attention, innovative solutions and constant support to assure your business requirements are met with quality results. Through effective communication, risk management and our adaptive project management approach, we deliver efficiency and ensure results.



## Monitoring, Evaluation, Analysis & Reporting

**Improve outcomes by monitoring and evaluating performance indicators.**

We help you establish sustainable processes to gather metrics and deliver reports for consistent monitoring and continuous improvement. We work closely with you to understand the underlying data and determine key performance driven metrics.

## Get in touch



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## Provide Intelligent Results

**Project Balance solves unique business problems through agile project management, development of strategic programs, innovative system design and flawless execution.**

We drive successful outcomes because we are passionate about evidence-based results and the accomplishments of our clients.

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## Excellence in Execution

**Project Balance is a small, woman-owned company founded in 2003 to develop software and provide project management, business analysis, quality assurance, and strategic information services.**

Our team has a depth of experience in monitoring and evaluation and developing data-driven programs, software applications and business intelligence platforms.

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## Leader in Data Management & Analysis

**We achieve impressive results for our clients through innovative software products. Our goal is to immerse ourselves in our clients' challenges to define solutions that facilitate business transformation and operational effectiveness.**

We are result driven and create sustainable solutions that improve the way you collect, manage and use your data.

## Testimonials

"Project Balance created a beautiful, fast, and efficient data visualization dashboard able to generate sophisticated statistical models and displays for a very large medical records database. Things that used to require statisticians to create can now be done by anyone logging onto the dashboard. The end result is a clean, easy-to use, and extremely fast tool that has greatly helped our ability to conduct routine monitoring and evaluation of patient-level data."

*Matthew Lamb, Associate Research Scientist,  
ICAP-Columbia University Instructor, Department of  
Epidemiology, Mailman School of Public Health*

"I have worked with Project Balance since 2005 and their project management, business analysis, system interoperability and testing expertise have led to positive outcomes and results across multiple projects. When we have a critical deadline or major enhancement we rely on Project Balance to support our teams to complete the activity successfully with excellent result."

*Bobby Jefferson, Vice President, Chief Technology  
Officer, DAI Global Health*